# **Rebecca Murphy**

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# Human Resources Business Partner

### HR Consulting Professional Development HR Communications Employee/Affinity Programs

Human Resources professional, initiator of widely adopted HR policies, and programs, and leader of HR programs and projects. Strategic, high-energy leader revolutionizing HR functions of rapid growth companies through strategic communications, culturechanging program development, diversity, equity, inclusion, and belonging (DEIB) advocacy across all sectors.

### Profile

- ✓ Trusted and sought after by business leaders for ability to handle sensitive and confidential information with tact, diplomacy, and discretion.
- ✓ Advocate for diversity, equity and inclusion, ethical outcomes, and culture-building initiatives.
- ✓ Superior communicator, clear-eyed and tactful in strategic decision-making and conveying corporate messaging.
- Human resource experience spanning benefits administration and employee relations to policy development, risk mitigation, compensation, and performance management.

### **Signature Competencies**

**Program Management & Development Professional Development** Diversity, Equity, Inclusion & Belonging (DEIB) **Transformation & Change Management** Human Resources Management Policy & Procedure Development Strategic & Executive Communications **Performance Management Employee Engagement & Retention** 

## **Professional Experience**

### ABC CO. | New York, NY **PEOPLE SPECIALIST & HR BUSINESS PARTNER**

Provide HR support and advisory to technology group client group of 100+ globally distributed managers and 2,000+ direct reports on all aspects of HR policy, employee relations, and proactive risk mitigation of HR and unintended diversity-related matters during period of rapid company growth. Guide multi-level staff through complex performance discussions, establishing career roadmaps and creating objective, culture-forward solutions.

SCOPE: HR Policy Project & Program Management People Strategy Internal Communications Companywide Intranet Maintenance = Performance Management = Employee Relations = Diversity & = Career Mapping

- Maintained companywide intranet and established knowledge database that documented all HR processes, policies, programs, and tactical how-to guide and optimized HR content portal with a single, go-to resource for HR/workplaces team.
- Authored internal communications and change management plans that ensured effective delivery of key messages, communication of large-scale companywide updates, and dissemination of HR policies.
- Directed team meetings, expanded disability accommodations, terminated employees using empathetic decisiveness, and coordinated performance management through 1:1 managerial coaching and direct employee communication.
- Secured peer and three-month feedback from new managers as project leader of 360 review program.

### XYZ SOLUTIONS | New York, NY HR GENERALIST (2019 to 2021)

HR liaison and support to client group of 2,500+ on policy, compensation, development, performance management, benefits, COVID-19, and employee relations concerns/initiatives. Hand-selected as owner of exit interview and reporting process.

SCOPE: Employee Engagement Programs = Exit Interview = Mentor to 3 = Workplace Programs = Performance Improvement Plans = Diversity & Inclusion Programs = Data Analysis & Reporting = Training & Development = Staffing

- Tapped by over 10 business leaders to customize employee engagement programs for building trust, decreasing burnout, and developing job ladders/career roadmaps.
- Surpassed colleagues by completing the highest number of completed performance improvement plans (PIPs) that included a communications structure later adopted for use by peers.

2021 to Present

### 2016 to 2021

- Lowered real estate division turnover from 27% to 17% by launching employee retention programs and updating exit questions for gaining diversity, equity, inclusion, and belonging (DEIB) insights.
- Elevated employee engagement by >29% within six months after deploying an employee recognition program ultimately adopted by five internal groups.
- Sparked succession planning discussions with top leaders and coached managers in utilization of 9-block grids and broadening thought leadership around employee performance and potential for creating long-term roadmaps.
- Instituted a workplace wellness program that heightened employee mentoring and emphasis on workplace values, offering both 1:1 consulting tools and resources and self-serve options for less social employees.
- Directed listening/feedback programs, incorporating 360 reviews, annual employee engagement and pulse surveys, and stay/exit interviews and translating results into HR programs that **boosted employee satisfaction scores >5% YOY**.
- Project managed company-wide leadership training, focus groups, and people programs, leveraging existing resources to build rewards and recognition programs for struggling business areas.
- Implemented HR-lead manager capability training for new business groups while consulting with cross-functional business leaders on developing successful culture-forward programs.

### SENIOR HR PROGRAM COORDINATOR - DIVERSITY & INCLUSION (2018 TO 2019)

Consulted with directors and senior leadership in providing end-to-end diversity and inclusion program ideation, scoping, implementation, and launch support and analysis. Served as community manager and HR liaison for 10 primarily race- and ethnicity-based employee resource groups (ERG).

- Attracted 150-175 participants to the CEO-mandated, first-ever cross-functional mentorship program, boosting internal mobility satisfaction scores by 6% YOY, capturing >120% higher interest in second program, and expanding internal participation in community-building events by 19%.
- Created diversity recruiting toolkit featuring 10,000 search terms that equipped management with insights and tools for discussing diversity, inclusion, equity, and belonging as well as performance, interpersonal conflict, microaggressions, and uncomfortable meeting topics.
- Led diversity and inclusion event celebrations as well as Veteran's Day, Indigenous Heritage Month, Women's History Month, and other similar happenings. Kept HR team abreast of culturally significant holidays.
- Absorbed insights from leaders at T-Mobile, Amazon, Ernst and Young, and other companies at a disability symposium at Microsoft. Brainstormed with HR employees statewide on inventive inclusion practices for staff with various disability levels.

### CUSTOMER SUCCESS SPECIALIST - PARTNER PROGRAM (2017 TO 2018)

Spearheaded onboarding, training, and engagement for 750+ partner agents on the West Coast generating \$5M+ in revenue. Built solid strategic alliances with partner agents, representing their interests and innovating solutions to combat issues.

- Overhauled communication strategy, refining focus on customer experience and insight gathering.
- Strengthened regional NPS by 12 within first six months of launch.

### PARTNER PROGRAM COORDINATOR (2016 TO 2017)

Vetted 300+ daily tour requests, ensuring legitimacy and curating agent-customer pairings through front-line management of incoming questions and customer resolution management/de-escalations. Mentored entry-level staff on career paths, advocating as necessary for strong candidates and stepping up as interim manager as dictated by business needs. Oversaw largest group of partner agents—20% more than colleagues—in a seven-state region due to high revenue growth, rating improvement, and satisfaction survey rating.

- Assisted with onboarding of Zendesk and Confluence as IT liaison.
- Boosted customer satisfaction (CSAT) scores by 13% through ground-up buildout of a self-help database with 50+ customerfacing email templates and process guides.
- Elevated net promoter score (NPS) by 15% for customer agents after introducing survey and check-in processes in personally supervised regional markets; process subsequently mandated for use by other markets.

## **Education & Professional Development**

**Master of Communication in Communication Leadership Candidate** | University of College – New York, NY Organizational Communication and Content Strategy Concentration (expected 2023)

Bachelor of Arts, English Literature and Communication | University of College – New York, NY

Human Resources Management Certification | University of College – New York, NY

Technical Skills: Workday 
Zendesk 
Tableau 
Salesforce 
Quantum 
Microsoft Suite 
Google Tools 
Photoshop 
CultureAmp



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