

CHIEF INFORMATION OFFICER

STRATEGIC TECHNOLOGY LEADERSHIP | DIGITAL TRANSFORMATION | IT STRATEGY | BUSINESS INNOVATION

Senior Technology Executive with career track record of success in providing strategic leadership of full-scope technical and digital organizations across various industries. Recognized for consistently driving strategic initiatives and digital transformation efforts to support corporate goals. Demonstrated expertise in developing cost-effective technology solutions that align with business requirements. Recognized for ability to develop strategic technology roadmaps, solutions, and programs to drive internal improvements. Advanced leadership skill set with the ability to build, develop, and manage diverse onsite and offshore workforces to meet operational objectives.

Areas of Excellence

IT Organization Leadership • Technology Planning/Roadmap Development • Strategic Planning • Digital Transformation
IT Consultant • Team Building, Development & Leadership • Project Management • M&A Process • Risk Mitigation
Enterprise Applications Planning/Integration • Change Management • Business Transformation • Process Improvement
Software Development Life Cycle (SDLC) Management • Agile/Lean Methodologies • Resource Management

PROFESSIONAL EXPERIENCE

SMITH & ASSOCIATES – New York, NY

2016 – Present

Senior Information Technology & Digital Transformation Consultant

Provide strategic advisement for corporate clients on technology strategy and digital innovation process to drive operational improvements and deliver business value. Partner with clients to conduct operational assessments to determine the need for new technologies and system enhancements. Interact with internal technical and leadership teams to establish roadmaps and short- and long-range technology plans. Range of consulting services includes IT/Digital Strategy, IT Transformation, Business/Digital Transformation, Program Management, and Technology Implementations.

- **Contracted by Aho Motors to serve as Interim CIO;** developed and continue to execute on technology roadmap to support business strategy. Supported the transition and stabilization to SAP platform for Sales and Distribution teams. Implemented IT governance models, cyber security frameworks, and PMO capabilities. Developed Digital Strategy including customer journey mapping, digital roadmap, CRM integration.
- **Selected as CIO Advisor for ABC,** providing guidance on the implementation and management of technology systems, solutions, and platforms; supported them through large-scale IT transformation and Digital initiatives.
- **Developed IT strategy and roadmap for College of Nurses.**
- **Key contributor for start-up organizations that provide** innovative digital customer services for wealth management and insurance.
- **Currently leading a business transformation effort for software company,** introducing innovative business processes and technologies to drive revenue and client retention improvements.

ABC INSURANCE – New York, NY

2012 – 2015

Senior Vice President/Chief Information Officer

Provided executive-level IT leadership for this property and casualty insurance organization, including developing, and directing a team of 500 IT professionals. Drove the development and deployment of core processes, operational structure, and organizational design, as well as technology roadmap and strategy. Supported major transformation initiative focused on digital and enterprise technology to develop a new direct to consumer digital channel.

- **Developed and implemented a new innovative B to C digital distribution channel, Sonnet Insurance;** created a business case and led the \$250M program from technical build out through deployment.
- **Drove \$40M cost reduction through business transformation,** restructuring from 10 operations groups to a centralized center with complete reengineered processes enabled by technology.
- **Completed full IT transformation with a \$35M cost reduction and to resolve recurring issues** with slow delivery, poor quality, and excessive costs; implemented the functional model and organizational design, reengineering SDLC and intake processes, established EPMO and standardized ITIL practices.